

SPORTEL confirms its leading position with 2024 Monaco flagship event and pursues international expansion in 2024 & 2025

Monaco, 10 September 2024

SPORTEL Monaco 2024: A highly anticipated return and exciting new developments!

SPORTEL Monaco, the unmissable event for sports media rights and technology professionals, is excited to announce its **2024 flagship convention**. From **28 – 30 October**, the Grimaldi Forum in Monaco will once again host industry leaders for three days of conferences, exhibitions, and networking, centered around the most important market floor for sports media.

As always, SPORTEL Monaco will bring together influential industry players, such as the legendary **LALIGA President, Javier Tebas** and for the first time following the broadcast success of Paris 2024, **Yiannis Exarchos, CEO, OBS and Executive Director, OCS**, plus **J. Michael Evans, Director and President, Alibaba Group** and many more, to discuss the key trends and innovations shaping the future of sports media. A rich programme of **expert Masterclasses** and **case study presentations**, plus a new **sports and generative AI workshop** in collaboration with SVG, will complement the business activities and meetings throughout the three-day event.

"I am committed to upholding the high standards of excellence that have always defined our event. This year is already shaping up to be a great success, with the exhibition space nearly sold out and the addition of a new conference innovation stage to accommodate an even richer programme. More new features are coming before the event begins, including an inspiring Women's Lunch, to shape the world of business and beyond. I am excited to welcome our community back to Monaco for what promises to be an exceptional event," announced **Loris Menoni**, Executive Director of **SPORTEL Monaco**.

[Access the registered companies list](#)

New! SPORTEL Talks New York An Afternoon of Insights, Innovation and Networking

In December 2024, SPORTEL is expanding its horizons with the **launch of SPORTEL Talks New York**, a new initiative that promises to be an end of year industry highlight in the city that never sleeps. **Scheduled for 16 December**, **SPORTEL Talks New York** will be co-located with the **SVG Summit NYC (16 – 17 December)**, the premier event for sports production professionals. This partnership brings together a unique blend of influential leaders, innovators, and professionals in the sports media and technology industries.



Unlike SPORTEL's traditional multi-day events, this new Talks format, offers an intense afternoon of high-impact discussions, thought leadership, and unparalleled networking opportunities in an exclusive setting. SPORTEL Talks New York focuses on creating an intimate environment where meaningful conversations take center stage.

Seize the opportunity to be part of SPORTEL's next chapter in New York!

"New York has always been a destination wish list by the SPORTEL community for us to host an event, as a pulse of sports media in North America and with major broadcasters and US and European leagues all having a presence here. SVG have been a respected partner and parallel industry driver for many years, and it was a natural next step when invited, to co-locate this new short SPORTEL format at their flagship New York event to explore even greater synergies between the sports business and sports tech communities", said **Laurent Puons**, CEO of SPORTEL.

The Return of SPORTEL Miami in 2025: Uniting global sports media & tech execs stateside

Last but not least, **Miami** will host once again a new edition of SPORTEL America, from 1 to 2 April, 2025, at the prestigious JW Marriott Miami, ideally located in the vibrant waterfront and financial district of Brickell.

This **two-day market and summit** will bring together key decision-makers from international media rights holders, TV networks, streaming platforms, as well as sports tech companies and start-ups from across the Americas and beyond.

It will be a unique opportunity to engage and connect with the dynamic SPORTEL community and participate in innovative masterclasses and presentations as well as targeted networking sessions designed to foster partnerships and business opportunities.

"Following strong demand from our community, we are thrilled to announce the much-anticipated return of SPORTEL America to its historic home, Miami. We've carefully selected the dates, to take place just before the NAB in Las Vegas, allowing our participants to maximise their presence at both key events. We look forward to reuniting the global sports media and tech industry in this vibrant and iconic location." explains **Agnes Marsan**, Executive Director of SPORTEL Miami.

Registration open on 28 October !

Don't miss these must-attend events and join the SPORTEL community in shaping the future of sports media and technology!

[Press Registration](#)